HEALTHCARE COMMUNITY INTERCONNECTED

Building Relationships
To Grow & Thrive

SPONSOR AND EXHIBITOR PROSPECTUS

2017 OR/WA MGMA Spring Conference
APRIL 30 – MAY 2, 2017
Spokane, Washington

Secure your sponsorship or exhibit booth online today!
www.WSMGMA.org/2017
Welcome to the 2017 OR/WA MGMA Spring Conference!

Celebrating 17 years of joint Oregon & Washington MGMA Meetings

The 2017 OR/WA MGMA Spring Conference in Spokane is the largest educational and networking conference for medical practice leaders on the West Coast. We anticipate more than 300 practice administrators, CEOs, and managers from various specialties and practice sizes, along with high-profile keynote speakers for another extraordinary educational event. Don’t miss this opportunity to reach out to important decision makers!

Our sponsors and exhibitors are an indispensable component of the cutting-edge services available at the meeting, and our attendees consider the Exhibit Hall a key part of their educational experience. And with this year’s conference theme “Building Relationships to Grow and Thrive,” the planning committee is excited to offer a variety of networking and social events that showcase Spokane’s high-caliber dining and cocktail offerings.

If your focus is on medical practices, secure your spot by signing up to exhibit or sponsor today!

**Debra Bartel, FACMPE**  
Clinic Administrator  
Portland Diabetes & Endocrinology Center, PC  
Portland, Oregon  
Conference Co-Chair, Oregon MGMA

**Sarah Doxey, CMPE**  
Practice Manager II  
Providence Health Care, Providence Orthopedics  
Spokane, Washington  
Conference Co-Chair, MGMA Washington State

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**KEY 2017 SPONSOR AND EXHIBITOR PLANNING DATES**

**Friday, February 24, 2017**  
Early bird exhibitor rate ends at 11:59 p.m. PST  
Sponsorship advertising due

**Friday, March 31, 2017**  
Room block closes at Davenport hotels  
Attendee lists available to Bronze sponsors and above

**Sunday, April 30, 2017**  
Golf Scramble (mid-morning shotgun start)  
Move-in and set up at Spokane Convention Center  
Opening Keynote; Spokane-Inspired Food and Beverage Tasting at the Historic Davenport Hotel  
Evening free for vendors to arrange private meetings or events

**May 1-2, 2017**  
Exhibit Hall open at Spokane Convention Center

Thank you for taking the time to review this Sponsor and Exhibitor Prospectus.

**If you need more information** or would like to discuss your participation at the 2017 OR/WA MGMA Spring Conference, please contact 2017 Conference Coordinator:

**Rachel Ricci**  
(206) 956-3621  
rachel@wsmgma.org
What’s new in 2017 for sponsors and exhibitors?

YOU SPOKE, WE LISTENED.

* The Sunday golf scramble is back by popular demand. Spokane is home to beautiful courses with easy commutes. This is a great way to strengthen and build relationships.

* Bronze sponsors and higher will receive email addresses in the attendee list distributed prior to the event. (Note: attendees have an opt-out provision during registration, so we cannot guarantee all attendee email addresses.)

* We want to provide the highest possible value for our attendees and vendor participants, so we are dedicating time on the evening of Sunday, April 30 for our sponsors to organize their own events in the conference vicinity. We will also provide you with a list of the best local venues for entertaining current or potential clients.

* We have secured a 7% airfare discount for Alaska Airlines flights into Spokane International Airport (GEG) during the conference period.

With room blocks at both the Historic Davenport Hotel and The Davenport Grand, you can choose to relax in timeless luxury or immerse yourself in ultra-modern décor. All rooms at both properties feature the famous Davenport luxury beds. Conference activities will take place at the Spokane Convention Center and the Historic Davenport Hotel, with shuttle service between (or a 10-15 min walk along the beautiful Spokane River).

Hotel reservations are required by March 31, 2017 to guarantee the discounted room rates, however space may be available after the guarantee date. Remember to state you are a part of the MGMA group for the discounted room rate.

**CONFERENCE ROOM RATES:**
- $160 single or double occupancy
- $175 triple occupancy
- $190 quad occupancy

MAKE RESERVATIONS TODAY 1-800-899-1482
Exhibitor Marketplace

More than 300 practice executives from around the region will be at the 2017 OR/WA MGMA Spring Conference looking to be introduced to new products, services, and technologies. Will you be there, too?

Physicians and practice leaders team up to serve patients across a wide variety of settings and across all specialties.

As members of healthcare teams, practice managers:
- Set strategic direction for the practice
- Oversee financial management
- Manage business operations
- Serve as human resources managers
- Ensure that patients have convenient access to high-quality care
- Comply with regulations pertaining to privacy, workplace safety, antitrust laws, and practice liability

Reach the practice manager, reach the team.

Sponsorship Opportunities

Presenting Sponsor $20,000 (one available)
Food and Beverage Tasting Sponsor (Sunday) $15,000 (one available)
Networking Reception (Monday) $15,000 (one available)
Platinum Sponsors $12,000 (four available)
Gold Sponsors $10,000 (three available)
Silver Sponsors $6,000 (seven available)
Bronze Sponsors $3,000 (unlimited)

An optional 8’ X 10’ exhibit booth is included in all sponsorship packages.

Package inclusions by sponsorship level follow in the pages ahead.

Exhibit Booth Pricing

8’ X 10’ Booth
OR/WA MGMA Partner Booth* Early Bird Price $1,500
Non-Partner Booth $1,800
Each Additional Representative (all levels) $300

*Interested in becoming a partner? Please contact:
MGMA Washington State – Rachel Ricci, rachel@wsmgma.org, (206) 956-3621
Oregon MGMA – Debbie Anderson, execsecretary@omgma.com, (971) 373-1477

Sponsor or Exhibitor inquiries

Rachel Ricci, OR/WA MGMA Conference Coordinator rachel@wsmgma.org | 206-956-3621 or 773-844-6789

All payments should be made to:
MGMA Washington State, Tax ID#: 91-6182713
2001 6th Ave Ste 2700, Seattle, WA 98121

Registration Cancellation Policy:
Any exhibitor desiring to cancel exhibit space for the conference shall notify Rachel Ricci at MGMA Washington State in writing either by mail or email. An administrative fee of $250 shall be withheld on refunds plus the cost of any signage already purchased. No refunds shall be made on cancellations after Friday, March 24, 2017.

Secure your sponsorship or exhibit booth online: www.wsmgma.org/2017
### Sponsorship Level & Exhibit Booth Offerings At a Glance

<table>
<thead>
<tr>
<th>Presenting</th>
<th>Receptions</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Partner Booth</th>
<th>Exhibit Booth</th>
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<td>X</td>
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- **8’ X 10’ booth with 7” X 44” booth sign, skirted table, 2 chairs, wastebasket**

- **# of representative tickets to conference**
  - Presenting: 7
  - Receptions: 6
  - Platinum: 5
  - Gold: 5
  - Silver: 4
  - Bronze: 3
  - Partner Booth: 2
  - Exhibit Booth: 2

- **Premier booth location based on Sponsorship/Partner priority**
  - Presenting: X
  - Receptions: X
  - Platinum: X
  - Gold: X
  - Silver: X
  - Bronze: X
  - Partner Booth: X
  - Exhibit Booth: X

- **Electronic mailing attendee list prior to the event (with emails)**
  - Presenting: X
  - Receptions: X
  - Platinum: X
  - Gold: X
  - Silver: X
  - Bronze: X
  - Partner Booth: X
  - Exhibit Booth: X

- **Color ad/logo in conference attendee notebook**
  - Full Page: 5 ½ X 8 ½”
  - 2/3 Page: 5 ½ X 5 2/3”
  - Half Page: 5 ½ X 4 ¾”
  - Quarter Page: 4 ¼ X 2 ¾”
  - Logo only: Logo only

- **Recognition on special event signs, displays, and announcements**
  - Presenting: X
  - Receptions: X
  - Platinum: X
  - Gold: X
  - Silver: X
  - Bronze: X
  - Partner Booth: X
  - Exhibit Booth: X

- **Logo displayed on the website**
  - Presenting: X
  - Receptions: X
  - Platinum: X
  - Gold: X
  - Silver: X
  - Bronze: X
  - Partner Booth: X
  - Exhibit Booth: X

- **Distribution of supplied handouts during sponsored event**
  - Presenting: X
  - Receptions: X
  - Platinum: X
  - Gold: X
  - Silver: X
  - Bronze: X
  - Partner Booth: X
  - Exhibit Booth: X

- **Color ad/logo in attendee registration brochure**
  - Full Page: 8 ½ X 11”
  - Half Page: 8 ½ X 5 ½”
  - Quarter Page: 4 ¼ X 5 ½”

- **Reserved seating for your company during events**
  - Presenting: X
  - Receptions: X

- **Introduction of your company during opening & closing sessions**
  - Presenting: X

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*Deadline for ad placement in attendee registration brochure is February 24, 2017.*
If you are one of our many returning sponsors or exhibitors, you’ve come to expect nothing less than an exceptional, national-caliber conference. Our 2017 meeting will not disappoint. Once again, we feature a lineup of nationally-renowned keynote speakers, leading experts for dozens of workshops and breakout sessions, and combine it with more exhibit hall contact hours and sponsored networking opportunities than we’ve ever offered in the three-day conference format.

Our Spokane meetings also provide an opportunity for sponsors and exhibitors to connect with many Idaho and Montana practice managers. To expand and leverage our connection to neighboring MGMAs, a member of any state MGMA in the WWAMI region is eligible to register for the conference at the same rate as Oregon and Washington members.

Each level of sponsorship in excess of $3,000 will receive a complimentary exhibit booth space (valued at $2,000 or $1,800 for Early Birds).

Please review the sponsorship packages and decide what fits your needs. Visit www.wsmgma.org/2017 to select your sponsorship package today.

Questions? Contact Rachel Ricci at 206-956-3621 or rachel@wsmgma.org.

Presenting Sponsor $20,000
The presenting sponsor of the 2017 OR/WA MGMA Spring Conference enjoys the privilege of the greatest exposure throughout the entire course of the three-day event.

This sponsor package includes:
• An opportunity for a representative of your company to address attendees at the conference opening and closing sessions
• Premium exhibit booth location in Exhibitor Marketplace with up to seven representative registrations
• Priority seating for your representatives at keynote presentations
• Distribution of your handout or promotional item for attendees in conference tote bag
• Full-page color ad in the meeting Registration Brochure (if secured by Feb 24, 2017)
• Full-page ad in the on-site Meeting Notebook
• Recognition as the Presenting Sponsor on conference website, e-syllabus, app, on-site Meeting Notebook and conference signage
• Verbal recognition and audience reminders throughout the conference
• Priority placement on Exhibit Hall “Tasting Menu” map
Spokane-Inspired Food and Beverage Tasting Sponsor $15,000

Your company will host Sunday’s 5:00-7:00 p.m. Spokane-Inspired Food and Beverage Tasting following Seth Mattison’s opening keynote at the Historic Davenport hotel. Hosted in the iconic Marie Antoinette ballroom, the Tasting’s catering will highlight delicacies from well-known local chefs and libations donated from area wineries. This social event is open to all conference attendees. Your company will have the opportunity to personally greet attendees and your logo will be imprinted on a commemorative glass and the napkins provided at sampling stations and beverage bars.

This sponsor package includes:

- Custom glassware distributed upon entry to the Tasting, commemorating the conference theme (“Building Relationships To Grow and Thrive”) on one side and featuring your logo on the other
- Logo printed on napkins provided at sampling stations and beverage bars
- Exclusive distribution of your handouts to attendees during your sponsored event
- Premium exhibit booth location in Exhibitor Hall with up to six representative registrations
- Half-page color ad in the meeting Registration Brochure (if secured by February 24, 2017)
- Half-page ad in the on-site Meeting Notebook
- Recognition as the Tasting Sponsor on conference website, e-syllabus, app, on-site Meeting Notebook and conference signage
- Verbal recognition and audience reminders throughout the conference
- Priority placement on Exhibit Hall “Tasting Menu” map

Networking Reception Sponsor $15,000

Your company will be the host of the Monday evening Networking Reception at the Historic Davenport hotel. This social event is open to all conference attendees. Your company will have the opportunity to personally greet attendees and your logo will be printed on the napkins provided at hors d’oeuvres tables and beverage bars.

This sponsor package includes:

- Logo printed on napkins provided at hors d’oeuvres tables and beverage bars
- Exclusive distribution of your handouts to attendees during your sponsored event
- Premium exhibit booth locations in the Exhibit Hall with up to five representative registrations
- Company logo projected on screen(s) in the room prior to the keynote address
- Seat drops/distributions of your handouts or items to attendees during your sponsored event
- Half-page color ad in the meeting Registration Brochure (if secured by February 24, 2017)
- Half-page ad in the on-site Meeting Notebook
- Recognition on special event signs and displays
- Company recognition on conference website, e-syllabus, app, and on-site Meeting Notebook
- Receive an electronic list of attendees (with email addresses) prior to the conference

Platinum Level $12,000

Keynote Session Sponsor (four available)

Take advantage of one of four platinum opportunities to reach a captive audience by sponsoring a keynote presenter at the 2017 conference:

4. Shannon Huffman Polson, MBA, MFA. Speaker, author, veteran. “Call to Action,” Tuesday, May 2 closing lunch keynote.

This sponsor package includes:

- An opportunity for a representative of your company to introduce the keynote speaker at your sponsored event
- Premium exhibit booth locations in the Exhibit Hall with up to five representative registrations
- Company logo projected on screen(s) in the room prior to the keynote address
- Seat drops/distributions of your handouts or items to attendees during your sponsored event
- Half-page color ad in the meeting Registration Brochure (if secured by February 24, 2017)
- Half-page ad in the on-site Meeting Notebook
- Recognition on special event signs and displays
- Company recognition on conference website, e-syllabus, app, and on-site Meeting Notebook
- Receive an electronic list of attendees (with email addresses) prior to the conference
Gold Level $10,000
TOTE BAG SPONSOR
Your company logo will be featured on tote bags handed out to all conference attendees upon arrival and used throughout the conference to carry materials and collect items in the Exhibitor Marketplace.
Package includes:
- Half-page color ad in the meeting Registration Brochure (if secured by Feb 24, 2017)
- Company recognition on conference website, e-syllabus, app, and on-site Meeting Notebook
- Receive an electronic list of attendees (with email addresses) prior to the conference
- Premium exhibit booth locations in the Exhibit Hall with up to five representative registrations

MEETING NOTEBOOK SPONSOR
The on-site Meeting Notebook is a handy 5 ½” X 8 ½” reference guide, handed out to attendees upon arrival. It includes a current schedule, meeting room locator, speaker highlights and session descriptions, exhibitor list and floor plan, hotel and local area maps, as well as blank note pages.
Package includes:
- Your company logo on the Meeting Notebook cover
- Full-page color ad on the inside front cover of Meeting Notebook
- Company recognition on conference website, e-syllabus, app, and on-site Meeting Notebook
- Receive an electronic list of attendees (with email addresses) prior to the conference
- Premium exhibit booth locations in the Exhibit Hall with up to five representative registrations

WATER BOTTLE SPONSOR
Your company logo will be featured on water bottles that will be handed out to all attendees upon arrival. This sponsorship will include logo wraps on water dispensers as well.
Package includes:
- Half-page color ad in the meeting Registration Brochure (if secured by Feb 24, 2017)
- Company recognition on conference website, e-syllabus, app, and on-site Meeting Notebook
- Receive an electronic list of attendees (with email addresses) prior to the conference
- Premium exhibit booth locations in the Exhibit Hall with up to five representative registrations

Silver Level $6,000
NAME BADGE SPONSOR
The name badge sponsorship is an exclusive opportunity including:
- Constant recognition on name badges used by all attendees throughout the conference
- Company recognition on conference website, e-syllabus, app, and on-site Meeting Notebook
- Receive an electronic list of attendees (with email addresses) prior to the conference
- Premium exhibit booth locations in the Exhibit Hall with up to four representative registrations

$1,000 CASH DRAWING SPONSOR
An exclusive opportunity to sponsor a $1,000 cash prize drawing to an attendee. Package includes:
- A full-page ad in the on-site Meeting Notebook promoting the cash drawing with your logo, encouraging attendees to visit your booth to enter for a chance to win; multiple verbal announcements at the meeting
- Company recognition on conference website, e-syllabus, app, and on-site Meeting Notebook
- Receive an electronic list of attendees (with email addresses) prior to the conference
- Premium exhibit booth locations in the Exhibit Hall with up to four representative registrations

HOTEL KEY CARD SPONSOR
This exclusive Key Card sponsorship package includes:
- Your logo on hotel key cards used by attendees during their stay at the Davenport hotels
- Company listing at Silver level on conference website, e-syllabus, app, and on-site Meeting Notebook
- Receive an electronic list of attendees (with email addresses) prior to the conference
- Premium exhibit booth locations in the Exhibit Hall with up to four representative registrations

HOSPITALITY HOST SPONSOR
2 available—Monday and Tuesday
One-day sponsor of the breakfast, morning, and afternoon breaks offered in the Exhibit Hall, plus a $250 door prize drawing to be given away on the day of your sponsorship, plus:
- Drawing promoted to attendees on event website and mobile app
- Logo displayed on thank you signs at refreshment stations and napkins
- Company recognition on conference website,
Inquiries: Rachel Ricci, conference coordinator — rachel@wsmgma.org (206) 956-3621 or (773) 844-6789

e-syllabus, app, and on-site Meeting Notebook
• Receive an electronic list of attendees (with email addresses) prior to the conference
• Premium exhibit booth locations in the Exhibit Hall with up to four representative registrations

LUNCH SPONSOR
2 available—Monday and Tuesday
Your company will sponsor the lunch meal. This package includes:
• Company name and logo displayed on signs at lunch and on screen prior to speaker introductions
• Company recognition on conference website, e-syllabus, app, and on-site Meeting Notebook
• Receive an electronic list of attendees (with email addresses) prior to the conference
• Premium exhibit booth locations in the Exhibit Hall with up to four representative registrations

Bronze Level $3,000
The Bronze level is a value-added, enhanced exhibitor package that includes:
• Company recognition in the meeting Registration Brochure (if secured by February 24, 2017)
• Company listing at Bronze level on conference website, e-syllabus, app, and on-site Meeting Notebook
• Exhibit booth space in Exhibitor Hall and up to three representative registrations
• Receive an electronic list of attendees (with email addresses) prior to the conference

Note: only conference sponsors (Bronze level and above) receive an electronic list of attendees (with email addresses) prior to the conference.

Exclusive Add-on
Product Theater $1,500
An exclusive add-on to your sponsorship providing a value-added program to key decision-makers. Your company representatives showcase and/or demonstrate goods and services during a 20-min theater setting. Three available: Monday morning, Monday afternoon, and Tuesday morning (product theaters will be held during exhibit break times).
Features:
• Promotion of your product theater in the conference e-syllabus, app, and on-site Meeting Notebook
• Promotion of your event with special e-blasts to attendees prior to their arrival
• Includes classroom with A/V capabilities (LCD projectors, screen, podium w/ microphone)

Additional Add-ons Available
PEN FOR ATTENDEE PACKET
1 available - $500
Include a branded pen in each attendee packet. Pens must be provided by the sponsor or may be obtained by MGMA Washington State office for an additional fee. Pens must be received by MGMA Washington State no later than April 1, 2017.

MARKETING FLER IN ATTENDEE PACKET
3 available - $500
Include a one-page tri-fold brochure or a postcard size flier in each attendee packet. Fliers must be provided by the sponsor and must be received by the MGMA Washington State no later than April 1, 2017.

BRANDED ITEM FOR ATTENDEE PACKETS
3 available - $1,000
Include your branded item in each attendee packet. Must be received by MGMA Washington State office no later than April 1, 2017.

EXHIBIT HALL “TASTING MENU” MAP PLACEMENT
7 available - $1,000
Back by popular demand, the OR/WA MGMA Exhibit Hall map is updated with a Spokane-inspired culinary theme for 2017. By purchasing this option, we will place your logo on the Exhibit Hall Map. Attendees participating in this game will be required to visit your booth in order to complete their map for a prize.

Register online to reserve your sponsorship or exhibit booth today!
www.wsmgma.org/2017

Payment may be made by credit card or check. Note: if payment is not received by April 30, 2017 (or made on-site with a credit card), Exhibit Hall space will be forfeited. All payments should be made to:

MGMA Washington State
Tax ID#: 91-6182713
2001 6th Ave Ste 2700,
Seattle, WA 98121.
Schedule at a glance

**Sunday, April 30, 2017**
- 7:30 am – 5:00 pm: Attendee Registration (Historic Davenport)
- 10:00 am – 2:30 pm: Golf Scramble
- 10:00 am – 2:30 pm: Pre-Conference Sessions #1-4 (Historic Davenport)
- 1:00 – 5:00 pm: Exhibitor registration and move-in/setup (Spokane Convention Center)
- 3:00 – 5:00 pm: Seth Mattison Opening Keynote: “Relationship Revolution” (Historic Davenport)
- 5:00 – 7:00 pm: Spokane-Inspired Food and Beverage Tasting (Historic Davenport)

**Monday, May 1, 2017**
- 7:30 am – 5:00 pm: Attendee Registration (Spokane Convention Center)
- 7:00 – 8:00 am: Breakfast – Attendees & Exhibitors
- 8:00 – 9:15 am: Morning Keynote: Rhett Laubach “Authenticity Rules”
- 9:15 – 10:15 am: Breakout Session #1 (60-min)
- 10:15 – 11:05 am: Exhibitor Break
- 11:05 – 12:30 pm: Lunch Keynote: Monica Wofford “Make Difficult People Disappear”
- 12:35 – 1:35 pm: Breakout Session #2 (60-min)
- 1:35 – 2:15 pm: Exhibitor Break
- 2:15 – 3:45 pm: Breakout Session #3 (90-min)
- 3:50 – 4:45 pm: OR/WA MGMA business meetings
- 4:45 – 6:00 pm: Break
- 6:00 – 9:00 pm: Networking Reception (Historic Davenport)

**Tuesday, May 2, 2017**
- 7:30 am – 5:00 pm: Attendee Registration (Spokane Convention Center)
- 7:30 am: Grab breakfast
- 8:00 – 9:00 am: MGMA Gov’t Affairs “Washington Update”
- 9:00 – 10:00 am: Breakout Session #4 (60-min)
- 10:00 – 10:40 am: Exhibitor Break
- 10:45 – 11:45 am: Breakout Session #5 (60-min)
- 11:45 am – 12:15 pm: Grab lunch
- 12:15 – 1:30 pm: Closing Keynote: Shannon Huffman Polson “Call to Action”
Exhibitor Prospectus Details

**BOOTH SPACE:**
One booth includes an 8’ X 10’ display area with 8’ high back curtain wall (black), 3’ high side rails, one 8’ skirted table, two chairs, a small garbage can, and a company identification sign. Exhibit displays must be arranged so as not to block the sides of the exhibit space. Once your display is set up, all boxes and crates which do not fit under the skirted display table must be removed from the exhibit hall.

OR/WA MGMA is partnering with DWA Trade Show & Exposition Services for the 2017 meeting. A DWA Exhibitor Kit can be found at www.wsmgma.org/2017

**REPRESENTATIVE REGISTRATION:**
All exhibitor representatives must be registered for the meeting. Exhibitor representatives are not allowed to register and attend the meeting as an attendee. A standard booth includes meeting registrations for two exhibit representatives. Exhibit representatives will not be allowed on the exhibit floor without registration and name badge.

**EXHIBIT DAYS:**
Sunday, April 30 – Load-in and booth set-up 1:00 to 5:00 p.m.
Monday, May 1 – 7:00 to 3:00 p.m.
Tuesday, May 2 – 7:00 to 11:00 a.m. (load-out begins at 11:15 a.m.)
Note: Exhibitor breakdown and move out prior to the final exhibitor break time on Tuesday is prohibited.

**ATTENDEE LISTS:**
Only Bronze sponsors and above are eligible to receive an electronic mailing list of attendees prior to the conference (with email addresses included). All exhibitors will receive a hard copy of the attendees at the meeting and an excel attendee list after the conference that includes attendee name, practice name, and address only.

**CONFIRMATION/BOOTH ASSIGNMENTS:**
Contact Rachel Ricci if you have not received an exhibitor confirmation within 10 business days of submitting your exhibitor agreement. Booth assignments will be made first on sponsorship/partner priority, and then on a first-come, first-serve basis based on the date registration payment is received.

**FAILURE TO OCCUPY SPACE:**
The exhibitor will forfeit space not occupied by 5:00 p.m. on Sunday, April 30, 2017, unless prior arrangements are made with show management. Exhibitor’s space may be resold, reassigned, or used by conference management without refund.

A complete list of sponsor and exhibitor practices and regulations can be found at [www.wsmgma.org/2017](http://www.wsmgma.org/2017).

Note: All sponsors and exhibitors must agree to these rules and regulations as a part of their online registration.

Inquiries: Rachel Ricci, conference coordinator — rachel@wsmgma.org (206) 956-3621 or (773) 844-6789